
Our Staff

All Transformation staff are warm, friendly, mature females, who with their smiley faces and the offer of a freshly brewed cup of tea or coffee, will put you at your ease in seconds. Our staff fully understand your need for total discretion and confidentiality and that when you first enter the "Unknown" world of a Transformation shop, that it's only to be expected and normal for you to be quite nervous and will need time to be left to get used to being in this new feminine environment, in the company of understanding females and possibly other Transvestite shoppers.

Take all the time you need for browsing, because you will be presented with 1000s of feminising products, most of which you will have never seen or touched. But rest assured after the first few moments in our shop, our staff will have you totally at ease and you will be chatting away as if you were long lost friends.

We are confident that, no where else will you find or experience such an excellent customer service as that given by our staff, who if you allow will assist you in transforming yourself into a Beautiful Convincing female, whatever your age or build.

So don't delay that visit to one of our shops any longer. Or if you prefer then just give our shops a call and chat first with a member of our staff who can help to reassure you and hopefully give you the courage to walk in.